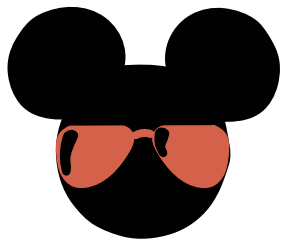
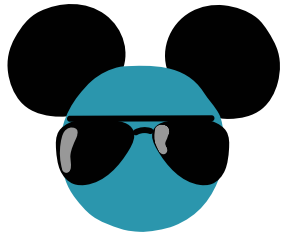


DISNEY BRAINSTORMING METHOD



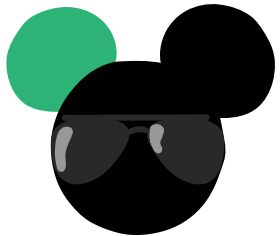
SPECTATOR: facts, external perspective

Two large, empty, hand-drawn brackets for taking notes.



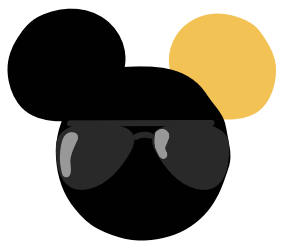
DREAMER: imagination, no limit, crazy

Two large, empty, hand-drawn brackets for taking notes.



REALIST: pragmatism, real application

Two large, empty, hand-drawn brackets for taking notes.



CRITIC: obstacles, risks, problems

Two large, empty, hand-drawn brackets for taking notes.

